7"x9" STRAIGHT-BOTTOM CUSTOM TRADING BANNER
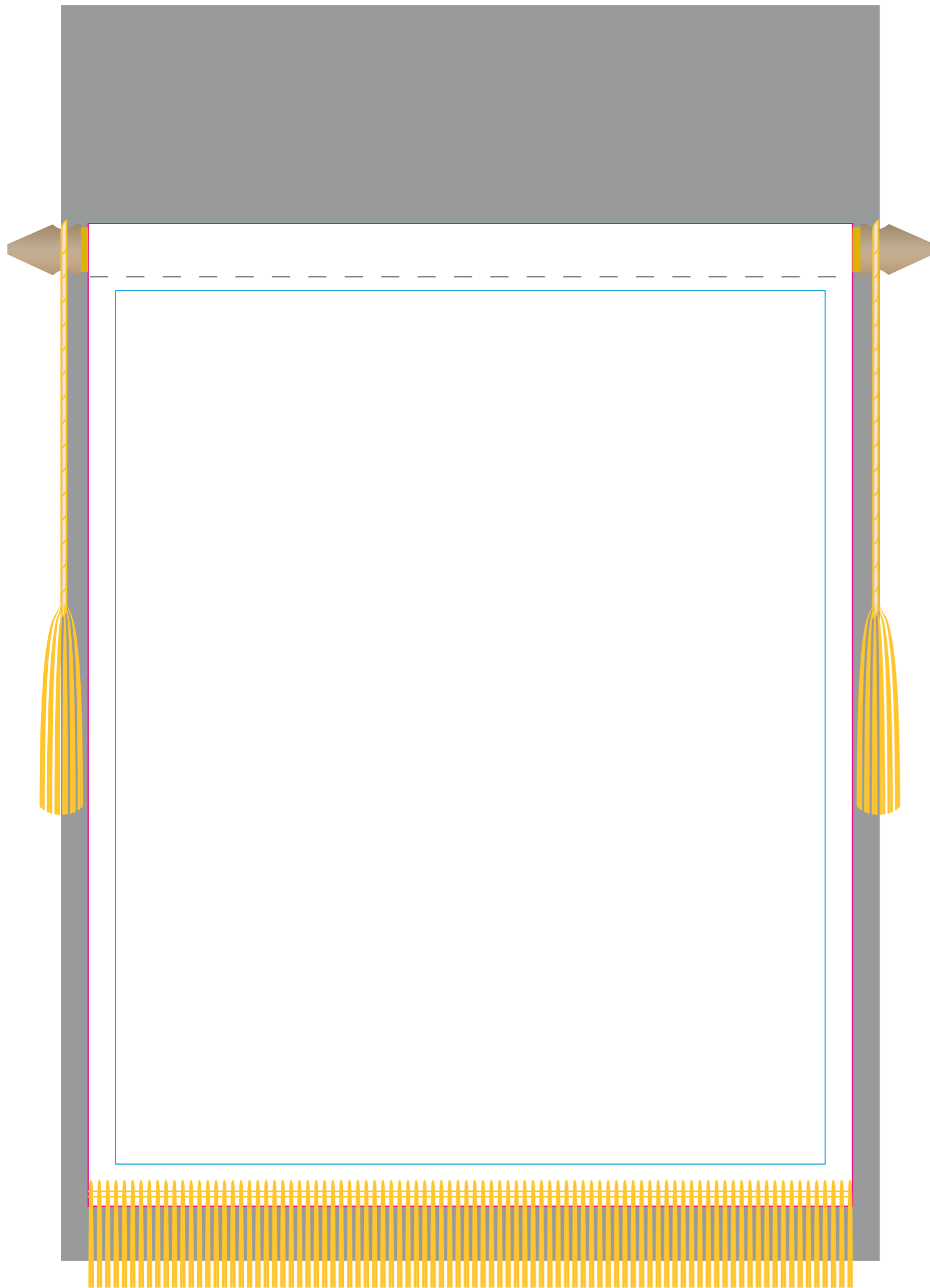
TEMPLATE KEY

� (gray)	=	BLEED AREA
▭ (pink)	=	FINISHED SIZE
▭ (blue)	=	SAFE AREA
- - -	=	STITCH LINE

BLEED AREA
7.5"W x 11.5"H
(2" top, 1/4" sides, .5" bottom)

This area of art is used for finishing the banner. Anything in this space will be either trimmed off or wrapped behind the finished product. Background elements that you would like to go to the edge of the finished banner should extend into this area.

FINISHED SIZE
7"W x 9"H

Area of art that is visible after finishing product. Background color/image should extend into the bleed area.

SAFE AREA
6.5"W x 8"H

Recommended area to place artwork. Artwork within this area will be safe from variance in cut of finished edge/stitch line.

- **All images must be embedded.**
- **All type must be converted to curves/outlines.**

By default, we will use a color of fringe, cord, and tassels that matches the Rotary logo in your design (either yellow-gold or metallic gold). Other colors may be available on request; please inquire if you're interested in a specific color.

For repeat orders, please contact the Orders Desk at <u>orders@ruh.com</u>, (800)877-8908 x1.

For artwork questions and first-time custom trading banner orders, you may contact our Graphic Art Department at <u>graphics@ruh.com</u> or (800)877-8908 x817.